

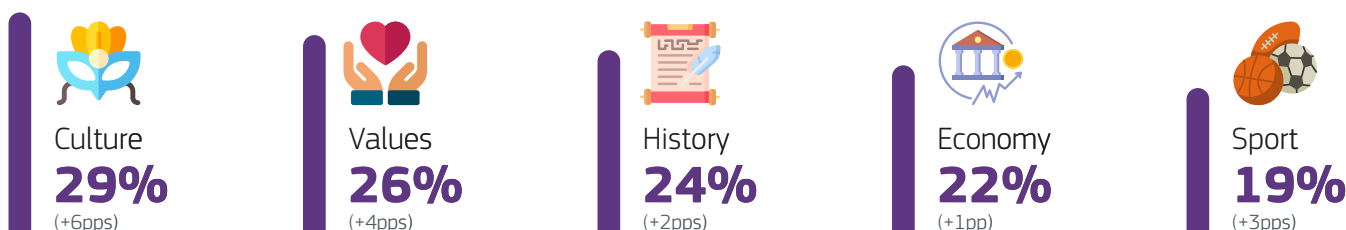



Special Eurobarometer 562

Europeans' attitudes towards culture

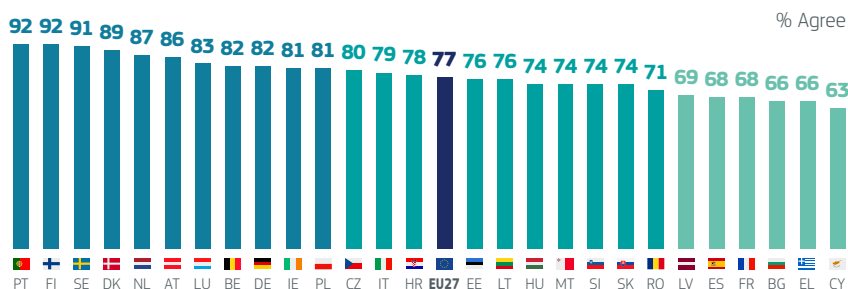
HOW IMPORTANT IS CULTURE FOR EUROPEANS?

For Europeans, what most creates a feeling of community among EU citizens is...

When asked what fosters a sense a community, Europeans rank culture as the first factor with 29% which is 6 pp more than in 2019

In all countries, a majority of Europeans believe **artists can freely express their ideas and opinions** without fear of censorship or retaliation by their government – although high proportions disagree in some Member States



Slightly less than half of Europeans agree **they can tell the difference between an AI piece of art and one crafted by a human**

Agree **48%**
Disagree **47%**



At the same time, **73% of Europeans** are concerned that the rise of AI may have an impact on employment for artists

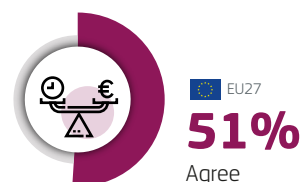


When asked on the freedom of artistic expression, 88% of Europeans agree that it is important to them

In all countries, more than 3/4 of Europeans believe that **culture and the arts are important for the welfare and economic development of the place they live in**



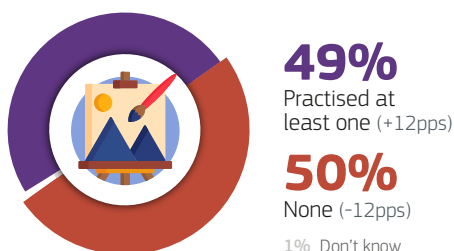
But only half of them believe that **artists in their country generally receive fair and appropriate remuneration for their work**





Citizens' attitudes towards Culture

Over the past 12 months, almost a majority of Europeans **have practiced in one way or another a form of arts**, which is 12 pps more than in 2007



Reason	Percentage
Lack of time	45%
Cost of admission or tickets	38%
Distance to venues	34%
Lack of interest in available activities	28%
Lack of information about events	22%
Lack of artistic, cultural or creative activities offered in your area	20%
You do not feel adequately educated to participate/attend	9%
For other health-related reasons, including mental health reasons	8%

87%
↑ +3 pps

Culture and cultural exchange should have a very important place in the EU so that citizens from different Member States **can feel more European**



84%

The promotion of European cultures abroad is important for **building peaceful, diplomatic relations** between Europe and other countries




Young generations are also more likely than others to agree that living close to places related to Europe's cultural heritage give people a sense of belonging to Europe (83%)



Importance of...



 Making arts and culture **more accessible to everyone**
45%

 **Protecting cultural heritage** sites during wars, natural disasters, or climate change **43%**

Ensuring artists and cultural workers have **fair pay** and **good working conditions** **42%**

 Protecting **artistic freedom** and cultural rights  **40%**

Supporting artists and cultural workers to gain **new skills** for a changing world and business environment

33%